



TR Fastenings to exhibit at the Advanced Engineering Show in Sweden

You're invited!

ADVANCED ENGINEERING 2023

19 & 20 April 2023
Prioritet Serneke Arena,
Gothenburg

Stand K10



The internationally regarded [Advanced Engineering](#) show returns to Sweden this April, and TR Fastenings Ltd (TR), part of the Trifast plc group of companies, is delighted to be making a return visit, the first since the pandemic.

This year the show is being held in Gothenburg, following the Advanced Engineering show in the UK in November 2022 which was a success. Advanced Engineering Sweden represents a unique opportunity for TR to meet representatives from across the industry spectrum.

The venue is the impressive Prioritet Serneke Arena, a multi-use complex in the city's Kviberg district. This is a two day event (April 19th & 20th), with manufacturers, designers and specifiers attending. The TR Fastenings team will be looking forward to existing customers visiting the stand and establishing networks with new ones. Much of the focus here will be on the environmental benefits and development of products, allied to the design and supply of specific materials and components.

TR's Technical and Innovation Centre is based in the Lindholmen Science Park in Gothenburg, which is home to representatives of major industries, including automotive and communications. TR's presence in the area enables collaboration with key customers and to have an involvement in development projects.

Niklas Andersson, Operations Manager for TR Sweden, says;

"We work closely with Tier 1 suppliers and using our expertise we assist with OEM requirements, advising on the right fastener technology for their needs."

"Our Gothenburg operation opens doors for us, and this show will help with those early conversations with customers where we can discuss their requirements in person this year."

TR has established three global Technical and Innovation Centres; Birmingham in the UK, Gothenburg in Sweden and South Carolina in the USA.

Visit stand K:10 and meet the TR team:

Manoj Parmar – Business Development Manager

Nirari Yousif – Strategic Account Manager

Eugen Kuhn – Engineering Manager

Patrik Ringdahl – Technical Manager

**19th & 20th April 2023, Prioritet Serneke
Arena, Gothenburg, Stand K:10**

