

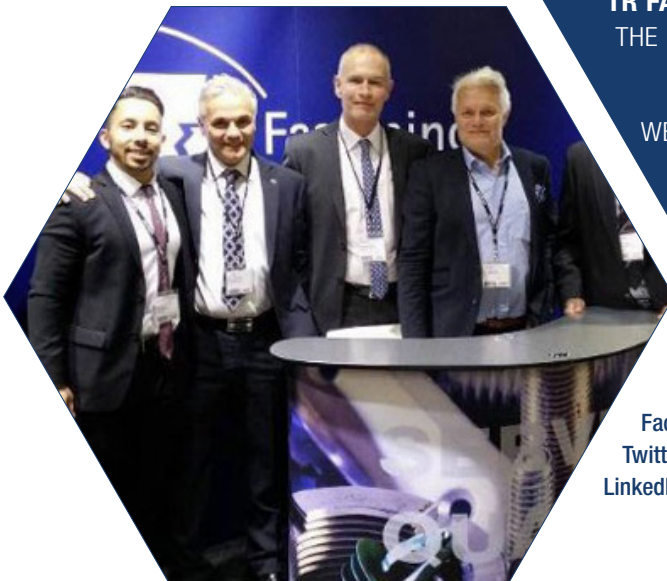
TR PRESS PACK EXHIBITION

TR FASTENINGS IS RECOGNISED THROUGHOUT
THE INDUSTRY FOR WORLD CLASS PRODUCTS
& SERVICES

WE MANUFACTURE, STOCK & DISTRIBUTE
A VAST RANGE OF INDUSTRIAL
FASTENERS & COMPONENTS

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TR Press Release

TR Fastenings will again be exhibiting at Elmia Subcontractor Sweden



2012



visions
become
reality

Elmia Subcontractor

NORTHERN EUROPE'S LEADING SUBCONTRACTING TRADE SHOW

Come and visit our dedicated team for information on our products and services - Stand B09:81

Elmia Subcontractor is Northern Europe's leading subcontractor fair, and is held annually at Elmia in Jönköping, Sweden. Every year it brings together 1,200 exhibitors from some 30 countries. In 2010 the fair attracted more than 13,000 visitors.

Elmia, is a good opportunity to get an overview of the industry. Being the leading trade show of its kind it attracts "everyone" connected to the Swedish subcontracting industry. The exhibitors are keen to display their product news and innovation making the fair an excellent way of discovering trends and get inspiration for new solutions. An independent survey shows that 61 % of the visitors make new business contacts during the fair.

TR Press Release

TR Has a Successful Day at Durham Oktoberfest 2012

2012



TR had prime position at the exhibition and when the doors opened at 9am the stand was swamped with people and continued to be busy for the day.

TR ran a competition, 'Guess how many screws are in the bottle' which proved very popular and encouraged people to come and talk to the staff and find out about its services. There was also one of TR's DLF racks set up for the visitors to see first hand and to find out more and talk about the products available.

TR's current customers also visited the stand which was a good way of introducing them to members of the TR team that they had not met before.

Overall the day was very successful and TR came away with numerous new contacts.

Thank you to all who visited the stand and we look forward to next year!

TR Press Release

Successful show for TR SFE at the Taiwan International Fastener Show

2012

 **Taiwan International
Fastener Show**
台灣國際扣件展覽會



Over 2000 buyers from 70 countries visited Kaohsiung for the 2nd Taiwan International Fastener Show. Over 230 exhibitors attended including our Taiwan location TR SFE, with over 300 visitors to their stand over the 2 day event.

The Fastener Show encompassed various fastener manufacturing services, fastener manufacturing and production machinery, fastener tools, meters & instruments and steel material supplies. Well-known manufacturers and service providers such as TR SFE (Special Fasteners Engineering), Samsung, Triho, Homnreen, Nylok, HOFO, Fang Sheng, Tong Hwei, Taikyu, Chunzu, Chunyu, Stampo, Rodex, LCSY, Tycons and NAFCO gathered at the show to demonstrate the capabilities of the Taiwanese fastener industry to buyers around the world.

TR SFE have already started to contact those who visited the stand, with their targets being the USA, Germany, France, Italy and Sweden.

TR Press Release

Success for TR at this years Fastener Fair Hannover

2012



With over 300 exhibitors from over 30 countries attending, our prime objective was to attempt to “stand out in the crowd” by not only offering visitors an opportunity to view our branded product portfolio and new product developments, but also to demonstrate again why our self clinch range is attracting so much interest throughout Europe as it continues to be heavily promoted by our current network of European Master Distributors.

Plus, as part of our drive to sign-up additional Master Distributors in regions where we are not represented, our distributor programme was highlighted in story-board style to give prospective distributors a clear overview of our distribution philosophy.

Additionally, we were also conscious that the show was likely to attract visitors from the OEM/End-user market sectors, consequently we were also displaying a cross-section of specialist fastenings from Power Steel and SFE together with our industry focussed literature ie, audio-electronics/ automotive to gain essential new sales leads and unearth potential new sales opportunities.

TR were on stand A41, hall 21 at Fastener Fair Hannover 2012, the premier event in the fastener and fixing industry calendar and Europe’s largest fastener exhibition.



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