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TR Press Release

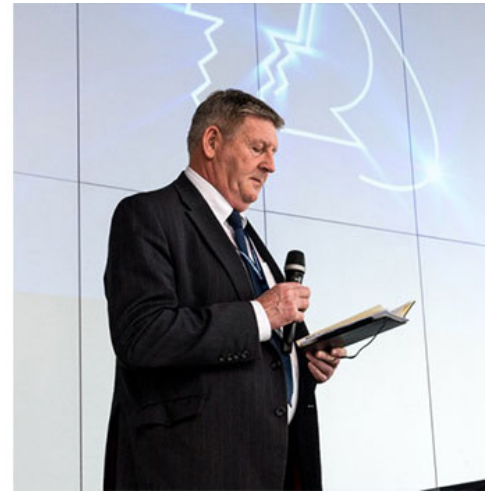
TR Enjoys Success at the Increasingly Popular Automotive CEE Day in Poland



2017



**Automotive
CEE Day**



TR Fastenings (TR) is proud to have participated as an official partner at the 2017 Automotive CEE Day in Poland, Eastern Europe's largest annual networking event for the automotive industry.

This year's two-day gathering, held in Opole on March 23rd and 24th, was the largest and most successful event yet, attracting 350 representatives from 12 countries across Europe and Asia.

TR had a significant presence at the event, held in Opole's Exhibition and Congress Centre. As well as taking an exhibition stand, TR presented a short video demonstrating its technical capabilities and product offering, and TR's Director of Global Automotive New Business Development, Chris Black, was invited onto the main stage to help open the event.

One of the main purposes of Automotive CEE Day is to bring together industry professionals for face-to-face discussions to create new working relationships, and this year more than 1000 meetings took place between suppliers and potential buyers. TR welcomed the opportunity to meet a number of major automotive manufacturers and component suppliers and left Opole with several invitations to make follow-up visits to potential new customers.

"This was a great networking opportunity for us," said Maciej Plewka, TR's Business Development Manager for Poland. "This was the fourth time Automotive CEE Day has taken place, and every year it attracts more and more interest. We were able to meet many key people representing current and potential customers and this has resulted in a number of interesting new business leads."

TR Press Release

Fastener Fair Stuttgart A Huge Success For TR Fastenings



2017



TR Fastenings (TR) has displayed its new enclosure and self-clinch product ranges at Fastener Fair Stuttgart, Europe's leading international exhibition for the fastener and fixing industry held on the 28th-30th March.

The event was attended by almost 12,000 people from more than 90 countries, giving TR the perfect opportunity to showcase its products and connect with prospective customers.

Products on display included TR's brand new enclosures range, which encompasses locking systems, latches, locks and hinges, all manufactured in Europe. In addition, the firm's plastic hardware range has been expanded and includes an extensive variety of cable management products, plastic rivets and screws, plus circuit board hardware. Additionally, TR's sheet metal fastener range includes a market leading range of self clinch fasteners and rivet bushes.

Adam John, European Distributor Sales Manager at TR Fastenings, commented: *"As well as displaying our new products, the Fair gave us a fantastic opportunity to meet and engage with a large number of visitors enabling us to explain our engineering and design-led capability, as well as present our unique master distributor program . The event has proven again to be a great success, enabling us to meet lots of potential new distributors and end-users from across Europe and around the world."*

TR Press Release

Automechanika 2017 delivers further success for TR Fastenings



2017



Global fasteners firm TR Fastenings (TR) has enjoyed yet another successful year at Automechanika Birmingham, which returned to the NEC for the second time from 6-8th June.

TR, part of Trifast plc, is a full service provider to the automotive industry specialising in supply to the Tier 1 market. TR's global reach extends to 27 sites, with manufacturing facilities accredited to TS 16949. Globally, it produces more than 50 billion components annually to over 5,000 customers. The company returned to exhibit at Automechanika after a highly successful stint in 2016 and again reported great results, following introductions to a number of potential partners and customers at its stand. This year, in a new move for the show, companies such as TR were placed in a new supplier zone, meaning that visitors were more targeted and suited to businesses supplying Tier 1 companies.

Glenda Roberts, Group Sales and Marketing Director at TR, commented: *"We exhibited at the show in 2016 and we were very pleased with the exposure and results it gave us. Returning this year, we found that although the footfall was less due to the supplier zone being segregated from the aftermarket area, the visitors to our stand were more aligned to design and manufacture. On the stand, our Automotive sales engineers were able to engage with companies wanting to discuss specific applications, and who were interested in the extensive range that we supply to this industry. The networking this year exceeded our expectations and once again proved to us that this was the place to be seen in this sector. It goes without saying that we've already booked our place at next year's show!"*

As well as showcasing its products, TR also featured a Honda RC-51 SP2 motorbike on its stand, ridden by Superbike racer Ryan Strafford, who is sponsored by TR. Ryan, who competes in the prestigious Golden Era Superbikes series run by Thundersport GB, was present at the TR stand alongside his motorbike to sign merchandise and answer questions from visitors.

TR Press Release

TR Fastenings Showcases New Products at Seawork International 2017



2017



Fastening firm exhibiting at marine trade show in Southampton, 13-15 June, stand PY17.

The Poole-based marine division of global fasteners firm TR Fastenings (TR) is exhibiting at Seawork International, Europe's largest commercial marine and workboat exhibition, in Southampton from 13-15 June. With one of the largest portfolios of marine fasteners on the South Coast, TR will be showcasing a number of new products, including its specialised marine quality enclosure range. This new range of high quality locking systems, hinges, latches, clamps & gaskets is available now at very competitive rates.

Also on display will be TR's popular Twin Bin Direct Line Supply System which demonstrates how to have your fasteners ready to use at point of assembly and its specialist black finishes for stainless steel which are widely used in the interiors of yachts and other high quality marine vessels.

This will be TR's ninth year exhibiting at Seawork, which gives the company the chance to meet and engage with the industry's leading players, including a number of European firms.

Jerry Howe, head of marine sales at TR, says: *"The marine market is in a strong position at the moment, with the luxury goods sector recovering well after the recession and European businesses showing a strong interest in the products and skilled labour that UK companies can provide. Seawork International is the place to be for manufacturing and supply chain businesses operating in the marine industry and we are thrilled to be exhibiting at the show once again."*

TR Press Release

TR Fastenings Attending Global Automotive Components and Suppliers Expo 2017



2017



**GLOBAL
AUTOMOTIVE
COMPONENTS
AND SUPPLIERS** **EXPO
17**

20th-22nd June • Visit TR on Stand 4428

TR Fastenings (TR) will be taking a stand at the 2017 Global Automotive Components and Suppliers Expo (GACS) in Germany, 20th-22nd June - the only exhibition in Europe dedicated to showcasing automotive components and component suppliers.

This will be the second successive year that TR has attended the business-to-business event, which is hosted in the famous Messe Stuttgart exhibition centre alongside Engine Expo, Automotive Interiors Expo, and Automotive Testing Expo. In total, the four events are expected to attract more than 11,000 visitors, including engineers and purchasing decision-makers from more than 50 countries.

Billed as “a global supplier-sourcing opportunity in one compact location,” GACS is marketed primarily at automotive OEM and Tier 1 procurement managers, component specifiers, and engineers. Tier 2 and Tier 3 suppliers will also be at the event, showcasing their latest products and technologies, as well as component manufacturers from as far afield as China, Greece, Korea, Morocco, India, Turkey, and the USA.

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Roberto Bianchi, Managing Director of TR Sweden, said: *“We first invested in a stand at this exhibition last year, to demonstrate TR’s expertise in producing fasteners for interior and exterior automotive assemblies, and it exceeded our expectations. The Expo really does have a global flavour and we were impressed by the quality of visitors to our stand. It’s a great place to show how we support Tier 1 companies as a full service provider, giving end-to-end support for design, manufacture, and right through to smart logistics solutions in order to reduce the total cost of ownership.”*

TR’s fasteners are used widely in interior and exterior vehicle assemblies, including seating components, IP consoles, trim, braking systems, airbag assemblies, and highly engineered complex parts for engine and powertrain fastenings. In Europe, TR has automotive sites in Germany, Holland, Hungary, Italy, and Sweden.

TR Press Release

TR showcases products and services to fast growing Mexican market at Fastener Fair Mexico



2017



TR Fastenings (TR) returned to the World Trade Centre in Mexico City on 20-21st June to exhibit at Fastener Fair Mexico for the second year running. Representatives from TR North America and Europe attended the event in order to increase awareness of the TR brand, network with existing and potential customers and promote the company's global manufacturing and full service capabilities.

Exhibitions such as this are valuable to TR, providing it with opportunities to expand its reach into new markets, showcase its wide range of products and services and have face to face conversations with customers and prospects. Fastener Fair Mexico is the only fastener and fixing event for Latin America, bringing together manufacturers, distributors, suppliers and end users in the region. The event also incorporated a conference tailored for distributors, featuring a keynote speech on the 'Trump effect in Manufacturing', covering a pertinent issue facing the Mexican market.

This year's event attracted less exhibitors than last year, with 150 companies from 10 countries attending. However, there was a 20% increase in visitor numbers from last year, with 1600 professionals attending. This higher footfall benefitted the TR team as they were able to discuss their services with a larger range of businesses. TR staff met representatives from companies spanning a number of sectors, including automotive, construction, aerospace, white goods and electronics. A key talking point for these conversations was TR's site in Houston, Texas, only a two hour flight from Mexico City.

Chris Black, TR's global director of automotive business development, comments: *"Mexico is growing considerably as a market for both manufacturers and suppliers, and there is a huge appetite for the services and products we offer. The increased footfall at the fair this year was indicative of the vast opportunity we have to forge and develop relationships in the region, and we enjoyed a number of very promising conversations with prospective partners. Our Houston site is very appealing to Mexican-based businesses and we will look to expand our presence in the region as the market continues to thrive."*

TR Press Release

TR Fastenings enjoys success at Evertiq's TEC Warsaw 2017 event



2017



TEC
THE EVERTIQ CONFERENCE



TR Fastenings (TR) continues its tradition of success at global events with its recent presence at TEC Warsaw 2017, a B2B networking event for the electronics industry. This was the second time TR had exhibited at the show, and this year's event was even more of a triumph than 2016.

Company representatives Scott Graham and Maciej Plewka manned the TR stand, which was visited by a large number of Polish and international manufacturers and suppliers. Although visitors were mainly from the electronics sector, fruitful conversations were also held with companies from other industries, including medical and automotive.

The event was very productive for TR, generating a number of connections and leads and enabling the team to showcase its product ranges and its consultative knowledge.

The Evertiq TEC conferences, which are held in multiple locations including Warsaw, Gothenburg and Lund, bring the electronics industry together to discuss developments, emerging technologies and product innovations.

"The TEC event was another great success for us," said Maciej Plewka, TR's Business Development Manager for Poland. "The quality of people we met and were able to discuss our capabilities with was very high, and we are now in a great position to develop and nurture those connections and convert them into business."



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