



TR Italy celebrates sustainability milestones: a bold step forward in ESG leadership

By TR, part of the Trifast plc Group



TR Italy, part of the Trifast plc group, has unveiled a powerful new video highlighting its latest [sustainability achievements](#), underscoring the company's ongoing commitment to environmental excellence.

"We're proud to share the progress TR Italy has made in driving meaningful change," said Stefano Pisoni, Managing Director, TR Italy. "This video is more than a showcase — it's a statement of intent. It reflects our dedication to building a responsible future for our customers, our people, and the planet."

The release of the video comes at a time when global stakeholders are increasingly focused on corporate sustainability and transparency. TR Italy's milestones demonstrate how local action can contribute to global impact, aligning with Trifast's ESG goals and stakeholder expectations.

The video is now available on the [Trifast website](#) and social media channels.

Watch [TR Italy video on YouTube](#)

