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## Getting the message across at the Engineering Solutions Live Show 2022



**TR Fastenings has played a pivotal role at a wide variety of trade shows and exhibitions in recent years, and we were particularly pleased to have been represented at the recent Engineering Solutions Live Show. The March 2022 event was held at the iconic British Motor Museum in Gaydon, Warwickshire, and was attended by a significant number of thought leaders and decision-makers from a comprehensive range of organisations.**

Andrew Fletcher, our Director of Plastics & Rubber (Commercial & Technical), hosted an important presentation on an 'Introduction to Plastic Fasteners', attended by a cross-section of manufacturers, materials suppliers and training providers. It served as a practical and enjoyable way to get the message across about the feasibility of plastic fasteners and the best practices in their usage. Also featured was information on preventing lengthy product failures and avoiding expensive design changes.

Events such as this enable TR Fastenings to underline the importance of early design collaboration across all of the industry sectors that we serve. Plastic fasteners are versatile, affordable and easy to adapt to specific usages. And as well as informing influential individuals from across the engineering spectrum, Andrew was also able to field questions from attendees, thereby helping to cement a greater understanding of our products.

