



TR PSEP Malaysia receives prestigious Award from Boon Siew Honda



The TR PSEP Management Team were delighted to be given this award, presented by Boon Siew Honda when they visited its manufacturing facility in late November 2022. Mr Tong Ping Siong and Mr Philips George received the award on behalf of their Team.

This was of special significance to the TR Team as the pandemic and manufacturing restrictions imposed by the Government to control Covid meant that they had to work very diligently to ensure that no customers were impacted. The award was given based on service and quality as the best Chutanki - Cold Forging Manufacturer in their supply chain managing over 130 parts.

Boon Siew Honda is a joint venture company formed in 2008 between Honda Motor Company and Oriental Holdings Bhd. TR PSEP has many years of experience in supplying Japanese OEM's and has been a vendor to Honda since 2001. The companies experience of Japanese materials, methodology and expectations has been their strength. This has ensured growth within the Malaysian automotive sector, both with the two major Malaysian brands and the Tier 1's who require the level of quality and service that TR PSEP can provide.

TR PSEP, established in 1972, is accredited to IATF 16949 and was acquired by Trifast plc in 2011. The company manufactures multi-stage and safety critical cold forged products at both of its facilities in Shah Alam. Their capability and knowledge in supplying the Automotive industry strengthened TR's manufacturing and product offering in this sector.

Mr Tong said *"Following some difficult trading*

conditions due to the pandemic, receiving this award has really lifted everyone's spirits. We look forward to working even more closely with Boon Siew Honda. We are very grateful for this recognition."

TR PSEP has continued to invest in its facilities, completing the installation of solar panels on the roof of the buildings which provide not only the locations energy needs but enables the company to sell the overcapacity back to the national grid. Sustainability is a key pillar in the Trifast Group's strategy.

