



TR Fastenings to support the NEAA Expo 2024

By TR Fastenings

North East Automotive expo2024

Connect. Showcase. Exchange. Inspire.

Thursday 26 September 2024

Beacon of Light, Sunderland



26th September 2024, Beacon of Light, Sunderland, Stand B5

[TR Fastenings](#), part of the Trifast group of companies, is delighted to be supporting the prestigious NEAA Expo 2024 for the eighth time. Held at the famous Beacon of Light in Sunderland, this event is the annual flagship for the North East Automotive Alliance which attracts hundreds of industry professionals, and brings together OEMs and companies from the automotive supply chain.

The event takes place on Thursday 26th September, which is also [National Manufacturing Day](#), an initiative led by industry trade body Make UK. It will be a double celebration as the NEAA marks its tenth anniversary this year too.

With a strong emphasis on skills, innovation and technology, and the exclusive 'Meet the Buyer' session, the event looks set to attract more than 750 delegates. The headline speakers and panel discussions taking place throughout the day promises visitors an insight into the advancements shaping the future of the automotive industry.

The NEAA Expo offers all attendees an opportunity to network with manufacturers, designers, engineers and supply chain professionals, whilst enabling TR to showcase a range of products, including fastenings and connectors particularly for the electric vehicle market.

David Fearon, Operations Manager at TR Fastenings, commented; "As an active and proud member of the NEAA, it made absolute sense to

return this year following a very successful 2023 event. We're planning to once again showcase our EV fastener expertise and to meet decision makers in the industry, we're interested in discussing the opportunities available.

"The Expo provides the perfect platform for TR to boost its visibility and to meet existing customers, whilst also building our network of new connections. We'll be there to advise and share our knowledge, and we're looking forward to the NEAA's tenth birthday celebrations!"

