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TR proud to support East Kilbride Football Club



TR Fastenings' Scotland division (TR), part of Trifast plc, global specialist in the design, engineering, manufacture and distribution of industrial fastenings, is delighted to support East Kilbride FC. The semi-professional team currently playing in the Scottish Lowland Football League, in their short history, has won the SLFL title twice, and reached the last 16 in the 2016 Scottish Cup before losing narrowly to the mighty Celtic FC.

By population, East Kilbride is the sixth-largest town in Scotland, and TR's presence via a premium partner board at the club's K-Park home represents a wonderful opportunity to increase brand awareness while supporting an important community asset. The SLFL is a feeder league to the Scottish Professional Football League, and the club is keen to move up the pyramid to eventually join the likes of Rangers, Celtic and Aberdeen in the Scottish Premiership.

Stuart Harkness, Operations Manager at TR Fastenings Scotland, says *"The people at East Kilbride FC have a can-do attitude and a determination to succeed, and we at TR are proud to be associated with them. There's a great passion for football within the town, and the involvement of companies like ours can help to not only galvanise the team's potential, but also to establish strong links with local businesses."*

East Kilbride FC Commercial Director, Graeme Mullin commented, *"We are delighted to be working with TR Fastenings, as our list of Commercial partners continues*

to grow. We share many values with the team at TR in that we are both forward thinking and ambitious, but also with a strong focus on our local commitments and communities. TR Fastenings is a great supporter of the club, and we thank them for their continued backing and look forward to a prosperous partnership."

There are plans to begin construction soon on a new ground for the club at Langlands. The stadium will have a capacity of 4,000, and it will stand as testament to the ambition that both the football club and the town have. A new sporting era is dawning in East Kilbride, and TR Fastenings intends to be a part of it.