



**FASTENER FAIR**  
**USA**

## **TR PRESS PACK** **Exhibitions**

**TR FASTENINGS** IS RECOGNISED THROUGHOUT  
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# TR Press Release

## TR Fastenings Inc takes a stand at Fastener Fair USA for the first time



March 2018



**Global fastenings manufacturer and distributor TR Fastenings Inc (TR) is exhibiting at the Fastener Fair USA in Cleveland for the first time, in order to promote its brand and its growing capabilities in the North American region.**

TR has exhibited at the Taiwan and Stuttgart Fastener Fairs for many years, and networking with exhibitors and attendees at these events has allowed TR to make excellent connections, resulting in considerable business.

The TR stand will be attended by a number of senior team members at the company, signifying TR's serious commitment to the event and the region. Attending the event will be: Glenda Roberts, Global Sales Director - Trifast plc, Jeremy Scholefield - Director of Strategic Business for Electronics, Joe Haymes - USA Sales Manager, Kevin Rogers - Global Plastics Commodity Manager, Brad Allen - Automotive Sales Manager USA and Bret Pastryk - Automotive Technical Manager.

TR Fastenings Inc is part of Trifast plc, which has 28 sites globally, including 8 manufacturing facilities. TR USA is based in Houston, and operations in the region have doubled in size in the last few years. As a result, the firm has relocated to a much larger facility to manage the growth of business in the Automotive and Electronics sectors. TR is a full service provider to customers across multiple sectors, assisting them both in terms of local support and in extending their global reach. TR has an extensive product range, which is detailed on its website, many of these include state of the art animations and interactive models. The company is a full service provider, offering customers design and technical support, as well as distribution and manufacturing services.

Glenda Roberts, Global Sales Director at Trifast Plc, comments: *"As a global business, Fastener Fairs are vital platforms for us to attend, and have always enabled us to make great business connections. As our operations continue to grow and evolve in the USA, we are delighted to be exhibiting at Fastener Fair USA in Cleveland, and are looking forward to networking with event visitors and exhibitors. This is a unique opportunity to inform them of our capabilities in the region and across the globe."*

TR representatives will be happy to discuss individual requirements, provide technical support and advice, as well as demonstrating TR's product range on stand 222 at this year's show.



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