



TR Fastenings to exhibit at the Advanced Engineering Show

You're invited!



ADVANCED ENGINEERING



2 & 3 November 2022
NEC, Birmingham

Stand
G151



2nd & 3rd November 2022, NEC, Birmingham, Automotive Engineering Zone, Stand G151

TR Fastenings is delighted to be exhibiting at the Advanced Engineering Show 2022 in November at Birmingham's NEC. At this high-profile industry event, TR will be displaying products and applications through interactive showcases, within an eye-catching and spacious stand allowing comfortable visitor engagements. Positioned in the Automotive Engineering zone, TR's stand is in a prominent position close to the Open Forum, the Aerospace/Automotive Networking Area and the VIP Lounge.

The Advanced Engineering Show, now in its 13th year, represents a great opportunity to network with innovators, designers and specifiers within differing manufacturing sectors. The Automotive Engineering zone is a dedicated area within the exhibition for vehicle manufacturing and supply chain engineering. The NEC is the largest event space in the UK, and it will be home to seven show zones and four forums with more than 400 exhibitors.

Visitor engagement will be crucial during the event. TR will be showcasing their latest 3D product visualizers, product animations and the TR Smart City on multiple screens which are designed to show where product is used and how it is assembled. These are new tools to assist that are focused on product design, and gives a better understanding of the scope of supply that TR can both manufacture and deliver. These will help new and existing customers to understand the benefits of working with TR from design through to installation and beyond. The Advanced Engineering Show dovetails perfectly with TR's culture of innovation and technical support.

The engineering and manufacturing sectors are constantly evolving, and TR has been quick to adapt to the complex needs of industry. TR's fastening solutions have a strong focus on Value

Engineering by way of early engagement to provide proactive support to customers.

Areas of interest at the show include electric vehicles, engine manufacture, components, supply chain, procurement, systems engineering, technology transfer, consumables and more.

Visitors to the Automotive Engineering Zone will include those working on both high and low volume vehicles for personal, commercial, industrial and military usage. For all exhibitors, including TR Fastenings, the chance to engage with the manufacturing and engineering communities is not to be missed.

Sven Brehler, TR's Director of Engineering is amongst the speakers at the event.

"Sustainable fasteners are a key area for discussion with the drive to reach the heady targets of net zero.

Additionally, with the increasing needs in the EV sector and battery production both materials and finishes are key areas of development to fulfil new requirements, and we are rising to the challenge.

New legislation in Europe is mandating the 'right to repair' in certain industries after the warranty period has expired. Please visit us on the stand and we can discuss in more detail."

TR is committed to the concept of a circular economy, with stronger emphasis on using recyclable materials and improved supply chain practices. TR works closely with customers to define and adopt more sustainable processes and will continue to raise awareness through events like the Advanced Engineering Show.

