



<https://www.trfastenings.com/news/exhibitions>

TR Fastenings had a productive exhibition at the Battery Technology Show USA



TR Fastenings Inc (TR), based in Houston Texas and part of the Trifast plc group exhibited at the Battery Technology Show USA. TR is an international specialist in the design, engineering, manufacture and distribution of industrial fastenings, and therefore already has made great inroads into the battery and housing market with a number of key global customers.

This industry event, held at the TCF Center in Detroit, Michigan from April 5th to 7th, focused on the expanding battery sector driven by the growth in electric vehicle manufacturing. There were also visitors from a wide range of industries not just automotive that included other manufacturing sectors.

The EV market is evolving at pace, and events like this give TR a unique opportunity to interact with market leaders, product engineers, designers, developers and sector specialists from within North America. Much of the general focus of the event was on the future of battery technology, recyclability and the expansion and development of charging stations.

The impressive Ford CX27/Mach-E all-electric vehicle was showcased, and TR are pleased to have an involvement with a number of Tier 1's supplying product to this build. The TR team manning the stand included Brad Allen and Jose Vera, Automotive Business Development Managers, Bret Pastryk, Application Engineering Manager and Phillip Lynch, Strategic Account Manager for North America.

The team had a high number of visitors to the stand from some key automotive leaders, and there was a great deal of interest shown in some of the products we were able to showcase. The fastener range required for battery and housing production tends to be specially designed in parts and usually with electrostatic finishes depending on the customer's specific requirements.

This is a key area of interest for TR and we have attended a number of other battery focussed events globally.

For further information on the services and products that TR can offer the automotive market, view our Hardware Solutions for the Electric Vehicle Industry animation, [click here](#).