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Appointment of a new Managing Director in TR VIC



Stefano Pisoni has joined international fastener specialist TR VIC spa, part of the Trifast plc group of companies, as the new Managing Director. An inspirational leader with a proven track record in several industry sectors, Stefano has many years of experience working in senior management roles for a number of influential corporations, including Italian automotive giants Magneti Marelli spa and Pirelli Steelcord. His previous roles and his in-depth knowledge of international business markets combine to make him a natural choice to lead TR VIC into the future.

Stefano worked as both a Quality Manager and a Technical Director at Black & Decker Italia, and during that time he spearheaded a number of important initiatives. These included the development and introduction of several brand new products as well as the restyling of many more. Under Stefano's guidance, the Italian operation became the first Black & Decker section in the world to adopt a JIT – KANBAN inventory control system.

His successes at Black & Decker led on to a General Manager role at Sirci spa, a leading Italian manufacturer of plastics and plastics systems with more than 100 employees. Improved quality and supply chain systems helped the company to increase both domestic turnover and export sales. Stefano went on to work for Sirci Grestinex spa as General Manager and then, in 2011, he was named Managing Director of GDS srl, a large organisation with more than 350 workers and three

offshoot companies.

Stefano joins TR VIC after several years working as a specialist consultant and, latterly, as a Plant Manager and BU Director for Proma spa, a market leader in the production of various components aimed at the automotive sector. Like TR VIC, Proma plays a crucial role in this field, and has a strong presence in a number of countries around the world.

His appointment underlines TR's on-going commitment to expand its European operations, especially in the wake of continuing demand increases across the region. TR VIC is a hugely important part of the company's infrastructure, and the arrival of Stefano will dovetail with a major focus on increasing capacity to reflect growth in vital markets. The Italian operation has recently passed an important 4-day audit as part of its IATF 16949 assessment.

Helping Stefano to achieve targets along with his Co-Director Francesco Cricco, will be a talented team of five senior individuals, consisting of managers in Procurement, Quality Assurance, Operations, Production Engineering and Application Engineering. Along with European Managing Director Andrew Nuttall, Stefano and his team will be looking to use upcoming investment to expand the company's initiatives in the energy, tech and infrastructure markets.

In the wake of the Covid-19 pandemic, one of Stefano's more pressing responsibilities will be to guide the company's adjustment to new working conditions and practices. Supporting staff members during this difficult time will be vital, as will ensuring safe working





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environments and responding appropriately to the need for more flexible working. TR VIC has more than 120 employees, so this flexibility will be a must-have.

Andrew Nuttall, European Managing Director at TR Fastenings says:

"During his career, Stefano has displayed a strong focus on innovation, product development and opportunities to increase market share, and we look forward to heralding a new era for TR VIC both regionally and within the global operation."

