



# TR to support the NEAA Expo 2025

By TR, part of the Trifast plc Group

TR, part of the Trifast plc Group, is delighted to announce its continued support for the NEAA Expo 2025, returning for its ninth consecutive year as an exhibitor at the region's premier automotive supply chain event.

Held at the Beacon of Light in Sunderland on Thursday 25th September, the Expo is organised by the North East Automotive Alliance (NEAA) and is a flagship event in the UK automotive calendar, drawing over 800 delegates including OEMs, Tier One suppliers, innovative SMEs, and industry professionals all actively involved in the North East's thriving automotive sector.

TR will be exhibiting on Stand B4, where the team will showcase its specialist fastener solutions, with a particular focus on EV (electric vehicle) applications—an area in which TR continues to innovate and expand its expertise.

"As an active and proud member of the NEAA, it made absolute sense to return this year following a very successful 2024 event," said Malcolm Hildyard, Automotive Sales Manager.

The Expo provides the perfect platform for TR to boost its visibility and to meet existing customers, whilst also building our network of new connections. We'll be there to showcase our products and services, and share our knowledge."

The NEAA Expo 2025 is expected to feature:

- 100+ exhibitors demonstrating the latest

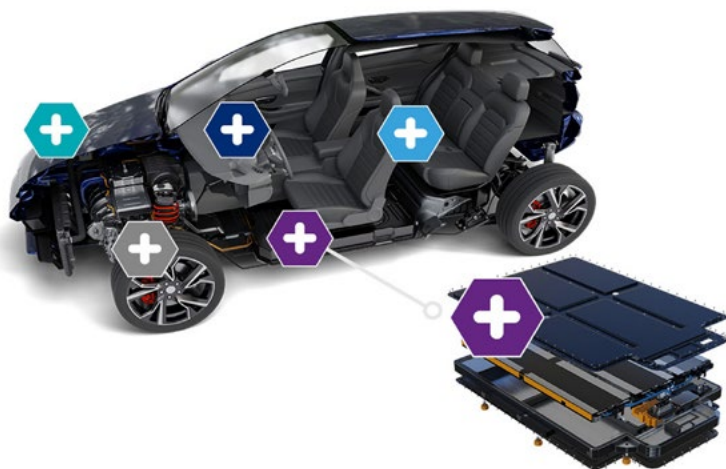
North East Automotive



25 SEPTEMBER 2025  
BEACON OF LIGHT, SUNDERLAND



**Stand  
B4**



technologies shaping the future of the automotive industry

- An exclusive "Meet the Buyer" session with purchasing teams from industry leaders including Nissan, Komatsu UK, AESC UK, Unipres, Marelli, Magna Exteriors, and others
- A packed agenda of main stage speakers and forums delivering thought leadership and insight into the sector's direction
- The Tech Zone featuring innovation showcases and next-generation talent demonstrations from local schools
- A Skills Lounge connecting companies with training providers to help future-proof their workforce

TRs' presence at the Expo underscores the company's commitment to supporting the North East's thriving automotive ecosystem and advancing fastener innovation in electric mobility.

Don't miss this opportunity to connect with the automotive sector's most influential players. Visit TR on Stand B4 and learn more about the fastening solutions driving the future of electric mobility.

Register now: [NEAA Expo 2025](#).

