



## Trifast scoops IR Society's 2022 Best Annual Report Award



### London: Wednesday 23 November 2022

Trifast (TR) was delighted to add another award to its awards library.

Last night, the Group received recognition at this year's IR Society's Best Practice Awards 2022, the showcase event that recognises excellence in all aspects of City and financial communications for companies across a broad range of sectors, from the FTSE100 to Small cap.

Shaping a reputation and building confidence with investors, the [Annual Report](#) is the main benchmark that provides an invaluable opportunity for companies' to engage and profile its business and investment opportunity with the City investment community wealth managers, independent investors, and other associated stakeholders.

Against strong competition Trifast picked up the 2022 [Best Annual Report](#) accolade in the Small cap category. The awards ceremony was held at the Landmark Hotel, London and attended by over 450 guests from 192 companies on Tuesday evening (22 November).

The judging Committee, headed by Paul Lee was looking for companies to demonstrate that the annual publication provided a sense of purpose, culture and identity supported by evidence of clear and concise communications, consideration of key stakeholders' needs and how these are met

through both in the hard and in the digital format.

Receiving the top award, Abi Burnett, Head of Marketing at TR said:

*"I am delighted to have collected this award on behalf of everyone at TR. We strongly believe that our annual report is a 'shop window' in to the Trifast business, particularly reflecting our strong culture and collaboration with our customers and global workforce. It also delivers a holistic story that clearly demonstrates the effectiveness of both the business model and strategy, governance and broader social purpose."*

*"I would also like to recognise our external partner Lyons Bennett for their contribution to the 2022 project and we are looking forward to working with them on next years publication too."*

Trifast CEO, Mark Belton added:

*"Firstly congratulations must go to the Trifast team who have been recognised once again for their work. Our corporate reporting is a continuous improvement project where every year we aim to deliver the investment proposition in an informed, innovative and interesting format both in print and online as part of our digital marketing initiatives. We are delighted to be acknowledged by external professionals for the work and investment we put into the annual publication and all of our communications with the investment community."*

