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# TR Fastenings renews Ryan Strafford sponsorship for 2018



### January 2018



Superbikes star Strafford will wear the TR logo for another season after finishing strong in 2017

TR Fastenings has confirmed it will renew its sponsorship of superbike rider Ryan Strafford for the 2018 season. Ryan had a fantastic 2017 season on the track, finishing in an impressive second place overall in the Golden Era superbikes category.

Ryan started the RS Racing team with his father in 2011 and has enjoyed tremendous success since, including his first championship win in 2014. Ryan established his relationship with TR via his role at Press-Form Machinery Ltd, the UK's official agent and service partner for Haeger Insert Presses. TR, Press-Form and Haeger work in partnership giving sheet metal customers access to high quality parts, industry-leading machinery and consultancy. As one of Ryan's sponsors, TR's logo sits proudly on his leathers and on his bike, alongside other big names such as Continental Tyres.

Ryan is looking to better his 2017 success next season, aiming for the championship title. The team starts a new challenge in 2018, moving up to the GP1 Classic superbike category running a 1999 Yamaha R1, 1000cc 4 cylinder bike. Work is already under way to turn this once-street bike into a championship winning race machine. Adjustments and improvements will be made, including significant lightweighting, using the latest components and technology.

Ryan comments: "I am delighted that TR Fastenings is staying with RS Racing for a second year. Although 2017 didn't quite end the way we had hoped, I have learnt a lot and I am now ready to apply that to the 2018 season. When a company such as TR has so much confidence in you as a rider, it transfers to the race circuit. 2018 is going to bring a whole new set of challenges but I'm confident it will also bring success and many more exciting achievements."

Mark Belton, CEO at TR Fastening's parent company Trifast Plc, adds: "Partnering Ryan over the last year has been an extremely informative and thrilling exercise for us. Witnessing the dedication, skill and engineering mastery that goes into building, maintaining and racing the bikes has been a privilege and we are really looking forward to supporting him next year in what we are sure will be a brilliant racing season for him."

# TR team scores 4-2 win in charity football match for Papworth Hospital



January 2018



A team of TR Fastenings (TR) footballers netted an impressive victory against The Brickmaker's Arms 'Blaggers' from Ridgewood on 3rd December, in a match to raise funds for Papworth Hospital Charity.

Despite injuries leading to a depleted squad, TR's 11 remaining players put up a good fight and the half-time score was 2-2. After the break, the TR team found their best form, dominating the game and winning the match 4-2.

TR's European Distribution Account Manager, Nathan Parmar, arranged the game with his colleague Tom Ballan, as it was a specialist medical team at Papworth – a world-leading heart and lung hospital – which saved Nathan's mother's life with a double-lung and heart transplant in 2012. The opposition team from the Brickmaker's Arms also held a number of football matches and music events throughout 2017 to raise money for Papworth.



The TR team consisted of:

- Dan Turner
- Nathan Parmar
- Stuart Carlton
- Ben Leppard
- Alex Hobden
- Alex Saunders
- Josh Jones
- Pablo Merida-Castillo
- Ross Delmon
- Rob Le Cras
- Tom Ballan

Goals for TR came from Ben Leppard who scored two, plus Alex Saunders and Ross Delmon who scored one each. Ross Delmon was awarded 'Man of the Match' and the game brought the overall total raised for Papworth by Nathan, his family, his colleagues at TR and The Brickmaker's Arms to just under £4000.

Nathan comments: "After being told by one hospital that my Mum couldn't be treated, the team at Papworth stepped in and performed the surgery which literally saved her life. We want to say thanks to everyone who played, supported us or donated to the cause at the match in December. It was a great day and to come away with a win on top of raising so much money was an added bonus!"

# TR Southern Fasteners team raises €1,000 for homeless charity in Cork



### February 2018





Employees from TR Southern Fasteners in Ireland have been busy taking part in various charity activities to raise funds for local charity, Helping Hands Action Group (HHAG) in Cork. The collective amount raised was over €700, which was topped up to €1000 by TR.

HHAG works with people who are at risk of homelessness due to threat of eviction or poor quality housing, those who are currently homeless (sleeping on the streets, living in hotel rooms, couch surfing), and those who are just emerging from homelessness.

The charity's work is based on an empowerment model of helping people to help themselves, by offering them practical tools and information.

TR Southern Fasteners employees were notified about the charity's work and were invited to get involved in any way they wished, by taking part in a number of different activities. Some employees helped with serving dinners, teas and coffees on the streets of Cork city in the run up to Christmas and others held other individual fundraising events.

Marie Spratt at TR Southern Fasteners commented: "Every one of the team did what they could to raise money for this fantastic cause. We set out with the idea to make a little difference which could go a long way, and it was fantastic to be able to hand over the cheque for €1,000 to the team at HHAG."

### Tennis ace Amelia has star turn on local radio



### February 2018



Amelia Devlin was interviewed by Uckfield FM along with her coach Greg Watson

Amelia Devlin, the 12-year-old Sussex tennis prodigy sponsored by TR Fastenings, enjoyed 15 minutes of fame this month after being interviewed live on air by local radio station Uckfield FM in its weekly Sports programme. This is the second interview that Amelia has given to the station, having been featured two years ago when she was just 10. Amelia, who is now no.2 in the county for her age group, spoke alongside her coach Greg Watson, and discussed her progress in training, her regular routine and her hopes for the future.

Greg has coached Amelia since she was 4, and he commented in the interview that it was when she was 8 or 9 that he realised she had the potential to go a very long way in the sport. She has now progressed from the softer 'green ball' to the more advanced 'yellow ball' and is ramping up her training as she prepares for the competitive season.

When asked what her plans were for the future, Amelia expressed her determination to continue her success, win many more tournaments, and reach the no.1 position in the county.

The full interview with Amelia and Greg is available to listen to on the Uckfield FM website here.

# TR Fastenings lends support to schoolgirl's African charity trip



#### March 2018



Jemimah Osborne is travelling to Kenya to build a school and water supply for villagers

TR Fastenings is contributing to a North-East schoolgirl's campaign to raise funds for a trip to a Kenyan village this Summer, where she and her classmates will be building a school, teaching and aiming to provide vital aid for the local community.

Jemimah Osborne, 16, is a family member of one of TR's customers, and has been appealing to UK businesses to help fund her school's three week visit to Kipsaina in Kenya in the summer of 2018. The village is situated very close to Mount Elgon National Park in the Midwest of Kenya, and its residents battle a number of issues common in the country including poverty, homelessness, unemployment, AIDS and corruption.

Whilst in Kipsaina, the team of 18 year 11 students from Barnard Castle School in County Durham will help to build a school, provide a clean water supply and teach students. Jemimah will be teaching hockey to the children as well as helping to build the school, and is hoping to raise £4,000 to cover the cost of her trip and contribute towards building materials for the project. As well as seeking contributions from businesses, Jemimah is also holding a number of fundraising events and cake sales to raise the money she needs for the trip.

Jemimah comments: "This trip is a once in a lifetime opportunity for me and my team to fully understand the challenges faced on a day to day basis in Africa, but also gives us the opportunity to genuinely make a difference in a small way to the people that we encounter and hopefully change lives for the better. I am very grateful for TR's contribution to this very worthy cause and I thank them for their support."

Don Lamb, Strategic Account Manager at TR Fastenings, adds: "At TR we are passionate about supporting people to follow big dreams and achieve great things. Jemimah's trip to Kenya will no doubt be hugely rewarding but will also be hard work and we applaud her for volunteering for such an amazing opportunity. We are really proud to be contributing to this excellent cause, and we wish Jemimah and her team all the best for the Summer. We can't wait to hear how she gets on."

# TR Fastenings employee reaches new heights with powerlifting success



### **April 2018**



Global fasteners business TR Fastenings (TR), headquartered in Uckfield, is throwing its support behind its very own Anjanita Baker, who is making a name for herself in the world of competitive powerlifting.

Anjanita, or Anjie as she is known, has worked at TR for 18 years and is part of the web development team, working on the site's 3D animations for its multiple fastening product ranges. Her interest in fitness and weight training began in 2011 when she joined Train Strong Bootcamp, and by 2017, she started competing in British strong woman events which involved truck pulls and atlas stone lifting. In late 2017, Anjie decided to switch sports and try powerlifting, which involves three disciplines: the squat, the bench press and the dead lift.

In January 2018, Anjie joined the Amateur British Powerlifting Union (ABPU) and took part in the Masters (M1) event, in the 40-45 age group, 67.5kg class. Astonishingly, despite this being her first competitive event in the sport, Anjie came away with three world records in her class, for the deadlift, squat disciplines and overall total weight, she also won the title of best overall female lifter based on her Wilks score, a formula that measures the strength of a powerlifter against other competitors despite their different weight categories.

As a result of this success, the ABPU invited Anjie to automatically take a place at the Amateur World Powerlifting Congress (WPC)'s European championships in Grenoble, France, in August 2018 as part of Team GB. In order to take part, Anjie is looking for local businesses to support her with sponsorship funds for kit, travel and accommodation expenses, and TR was the first to step up to the plate and offer a contribution.

In preparation for the Grenoble competition, Anjie will first be stepping up to compete in the ABPU's national finals at the Body Power fitness exhibition, being held at Birmingham's NEC on 12th May. She will also continue to train regularly at her home gym and at her weekly PT session at Performance Fitness gym in Eastbourne with her coach, renowned powerlifter Delroy McQueen. She hopes to qualify later this year for the WPC's world championships which will be held in Manchester, also in August 2018.

Anjie comments: "When I first started training almost seven years ago, I never imagined I'd one day be in this position where I'd be training for major national and European championships, let alone coming away with world records. To continue to compete at this level, sponsorship is vital and I'm so grateful to TR and everyone else who has helped get me where I am today."

For further information about Anjie's powerlifting and to find out about potential sponsorship opportunities, please contact her on anjanita@trfastenings.com.





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